



2011 Charleston Conference Presentations and Sessions

THURSDAY

Thurs 12:45 PM - 2:00 PM

Keeping Up with the Things That Matter: Current Awareness Tools and Strategies for Academic Libraries

Thread: ED

Location: Francis Marion, Colonial Ballroom

Speakers: *Mike Diaz*, ProQuest (Moderator); *Clifford Lynch*, Coalition for Networked Information; *Karen Downing*, University of Michigan; *John Dupuis*, York University.

Would you like to do more to keep pace with the latest developments on the academic, library, user, and technology landscape? Have you assessed how current and emerging technologies and tools could help you enhance this process and be more systematic in your approach? Would you like to identify new content sources and tools to meet your needs? Of course, new current awareness options and capabilities are emerging every day, but trial and error comes at great cost because time is a precious and finite resource.

Thurs 2:15 PM - 3:00 PM *Better than Google. Web-Scale Discovery Delivers*

Thread: EU

Location: Embassy Suites, Colonial Ballroom

Speakers: *Jeannie Castro*, University of Houston; *John McDonald*, Claremont University Consortium

In the summer of 2009, the University of Houston undertook a huge project in redesigning their library's homepage and rolling out a web-scale discovery solution. With OneSearch—University of Houston's branded version of Serials Solutions Summon service—placed prominently front and center on their web site, the libraries are experiencing a transformation—astronomical growth in the usage of their electronic resources as well as a significant impact on the research process. Librarians at UH are analyzing transaction log data as well as statistics available from vendors to see how their users are finding the material they need and being more successful in their research.

Thurs 6:00 PM - 6:45 PM

Die Another Day: Microforms in the 21st Century

Thread: FOR

Location: Courtyard Marriott, Magnolia Room

Speakers: *Gregory Eow*, Yale University Library; *Christopher Cowan*, ProQuest; *Ed Donakey*, Familysearch International.

At a time when many believe that everything that is not already online soon will be, and that it is only a matter of time before the e-book replaces the codex, the idea that the microform format has continued value seems almost subversive if not perverse. Yet librarians still purchase microform, vendors still sell microform and related equipment, and microfilm is still widely used as a means of preservation. The theme of this year's conference – "Something's Gotta Give!" – presents the perfect opportunity to consider current and future uses of microform from a number of perspectives.

Thurs 7:00 PM – 9:00 PM

Charleston Conference Annual Reception

Location: College of Charleston Science and Mathematics Building 202 Calhoun Street, Courtyard and Atrium

Sponsored by: ProQuest

Charleston is well known for its hospitality, and the Annual Reception is a true Charleston affair! The reception this year will be held in the atrium and courtyard of the College of Charleston's new state-of-the-art School of Sciences and Mathematics building located at 202 Calhoun Street, only 2 blocks from the Francis Marion Hotel. The atrium provides a modern open air space, 3 stories high, while the large courtyard is reminiscent of the walled gardens of historic Charleston, a pleasant blending of modern and traditional concepts.

FRIDAY

Fri 12:30 PM – 2:00 PM

e-books: Perception vs. Reality... What Actual Usage Data Tells Us and How We Apply It Moving Forward

Location: 39 Rue de Jean (Advanced Registration Required)

Speakers: *Kevin Sayar*, President and General Manager, ebrary (A member of the ProQuest family of companies);

Carol Zsulya, Head, Collection Management; Business/Economics Librarian, Cleveland State University

This interactive session will include a lively discussion on librarians' perception of e-books, and what data based on over a decade of usage statistics suggest.

Prior to the Charleston Conference, ebrary will execute a survey of academic librarians, which will be designed with their input as well, in order to gather and benchmark their perception of end-user demands, preferences and use cases for e-books in their research experiences. Key findings from the perception study will be compared and contrasted to actual search, discovery and usage data spanning thousands of higher education institutions worldwide representing millions of students.

Fri 12:45 PM - 2:00 PM

Understanding the 21st Century Research Landscape: Emerging Trends and Needs Within and Across Disciplines

Thread: EU

Location: Francis Marion, Calhoun Room

Speakers: *Mike Diaz* (Moderator), ProQuest; *Audrey Powers*, University of South Florida; *Corey Seeman*, University of Michigan; *Dennis Brunning*, Arizona State University; *Jason Phillips*, New York University Library. The needs of researchers in key disciplines are changing rapidly and this has important implications for the library's role in enhancing research productivity and impact. This session will create a roadmap for supporting 21st Century research needs that draws on published research and rubber-hits-the-road insight from subject experts. Are there common threads to 21st Century research needs that cut across all subject areas? To what extent are emerging trends common to the sciences, social sciences, or humanities and to what degree are they discipline-specific? Key areas to be explored will include research funding trends, new methodologies such as article datamining, content needs such as e-books and datasets, emerging research technologies and tools, and new approaches to collaboration and dissemination of research findings. Attendees will come away from this session with new strategies to add value to the research process and to become a trusted partner for their most research-intensive users.

Fri 12:45 PM - 2:00 PM

Library Trends Worldwide; Helping You Plan for Success

Thread: MA

Location: Courtyard Marriott, Cypress Room South

Speakers: *Harry Kaplanian*, Serials Solutions; *Judith Guzzy*, Johnson County Community College.

Serials Solutions will present the results of an in-depth telephone survey of operations in 60 libraries worldwide. The report presents unbiased, vendor-neutral data on all facets of workflow including selection, acquisition, cataloging, ILL, circulation, and inventory along with the impact the current economic reality has had on those practices. The presentation will offer details on the growth of eResources and the systems used both in and out of the library to manage those and other parts of the collection.

CONCURRENT SESSION 2

Fri 3:15 PM – 4:00 PM

Web-scale Discovery and Information Literacy – Solution or Problem?

Thread: TE

Location: Addlestone Library, Room 120

Speaker: **Sheila Corral**, University of Sheffield iSchool; **John Dove**, Credo Reference

Web-scale discovery has exposed tensions between a resource-based view of the library and the mission of information literacy educators. Web-scale discovery systems are the current ‘must-have’ service for academic libraries and librarians, who are continually looking for better ways to present their wealth of information resources to users. State-of-the-art systems such as Ebsco Discovery Services, Ex Libris Primo Central, OCLC WorldCat Local and Serials Solutions Summon enable users to access a vast array of print and digital resources owned, licensed, managed or selected by their institution via a single Google-style search intended to ease and improve the discovery of quality controlled resources.

AFTERNOON PLENARY SESSIONS

Fri 4:30 PM – 5:15 PM

The Future of Online Newspapers

Location: Francis Marion Hotel, Carolina Ballroom (Overflow Seating in Gold Ballroom on 2nd floor)

Speakers: **Debora Cheney** - Head, The News and Microforms Library, The Pennsylvania State University Library; **Chuck Palsho** - President, Media Services Division, NewsBank, Inc.; **Chris Cowan** – Vice President of Publishing, ProQuest; and **Fredrick Zarndt** (Moderator) – CEO, Global Connexions.

Librarians are wondering about the future of newspapers and news magazines—do we continue to buy microfilm for archival purposes or look to aggregators? As the news media industry transitions to meet the future, what does this mean for libraries that provide access to newspapers? Frederic Zarndt will moderate a panel that examines shifting sands of newspaper and newsmagazine access.

SATURDAY

8:40 AM – 9:10 AM

Serials Solutions

Location: Francis Marion Hotel, Colonial Ballroom

A first-ever look at the new web-scale management solution from Serials Solutions. This solution will allow libraries to manage all content in a single, unified tool regardless of format. It will redefine library management with new workflows, reporting and assessment for today’s decision making, and the industry’s most respected knowledgebase.