

WOMEN, MEDIEVAL TO MODERN—

UNMATCHED TOOLS FOR MULTIPLE DISCIPLINES

THE GERRITSEN COLLECTION OF ALETTA H. JACOBS—WOMEN'S HISTORY ONLINE FROM 1543 GENDERWATCH™—1970-PRESENT

THE POWER OF PERSPECTIVE—CONTENT ACROSS

AGES, CULTURES, LANGUAGES, VIEWPOINTS, AND

DISCIPLINES ■ Women's history is rich, diverse, and filled with

varying perspectives. And in history, context and perspective are

everything. That's why you need the Gerritsen Collection—five

centuries and 2 million page images of retrospective information. No

other online resource offers the breadth of information and variety of

perspectives you'll find in the Gerritsen Collection.



"The Gerritsen Collection is a rich, invaluable resource for all aspects of women's history and an essential site for academic and large public libraries."

—Susan Szasz Palmer, Cornell University



- Trace the evolution of feminism within a single country, as well as the impact of one country's movement on those of the others
- Compare a wide range of viewpoints on women's lives at work and in the home
- Follow the social position of women in different periods of history
- Contrast feminist and anti-feminist opinions by both male and female authors

And to round out the picture, turn to the Gerritsen Collection's modern companion, GenderWatch™, with over 200 full-text titles on women and gender roles, spanning 1970 through the present.

The Gerritsen Collection of Aletta H. Jacobs—Women's History Online from 1543 In the late 1800s, Dutch physician Aletta Jacobs and her husband C.V. Gerritsen began collecting books and periodicals reflecting the evolution of a feminist consciousness and women's rights throughout history. By the time their successors finished their work in 1945, they had created the greatest single source for the study of women's history in the world, with materials spanning four centuries and 15 languages. ■ Now this wealth of content is available online. We've digitized every page in high resolution and indexed every work

in exhaustive detail, to give both experts and novices easy search access. ■ Today the Gerritsen Collection—Women's History Online features:

- Hundreds of periodical titles
- Over 4,000 monographs and pamphlets
- Expert indexing for easy keyword searching
- Organization by category for browsing
- Records linked to corresponding page images in PDF® format
- Full image, complete with photographs, illustrations, and tables
- Primary sources, many otherwise available only in a few rare book rooms



"The greatest single source for the study of international women's history and the feminist movement." —Anne Firor Scott, Duke University

SCHOLARS IN WOMEN'S STUDIES AND WOMEN'S HISTORY NEED EASY ACCESS TO A WIDE VARIETY OF SOURCES FOR THEIR RESEARCH. WHETHER IT'S CLUB RECORDS FOR TRACING ORGANIZATIONAL ACTIVITIES, CONTEMPORARY PERIODICALS, OR MONOGRAPHS ON WOMEN'S LIVES, THESE COLLECTIONS ARE ESSENTIAL TO RESEARCHERS IN WOMEN'S STUDIES AT EVERY LEVEL.

GenderWatch (1970-Present)—Picking Up the Modern Record GenderWatch is a full-text database of unique and diverse publications that focus on the impact of gender on a broad spectrum of subject areas. Now on the ProQuest platform, with archival material dating back to 1970 in some cases, GenderWatch is an essential single-source repository of materials recording the

evolution of the modern women's movement and changes in gender roles. The database contains over 200 national and international titles including academic and scholarly journals, magazines, newspapers, newsletters, regional publications, books, booklets and pamphlets, conference proceedings, and government, non-governmental organization, and special reports.

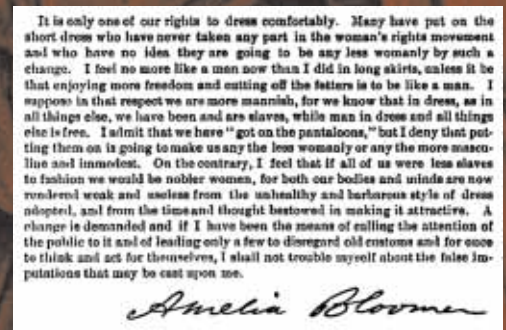
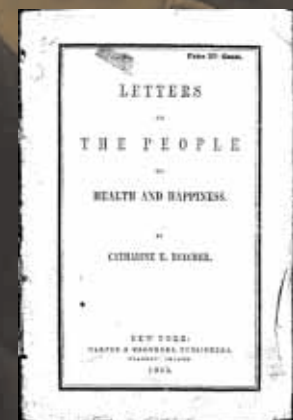
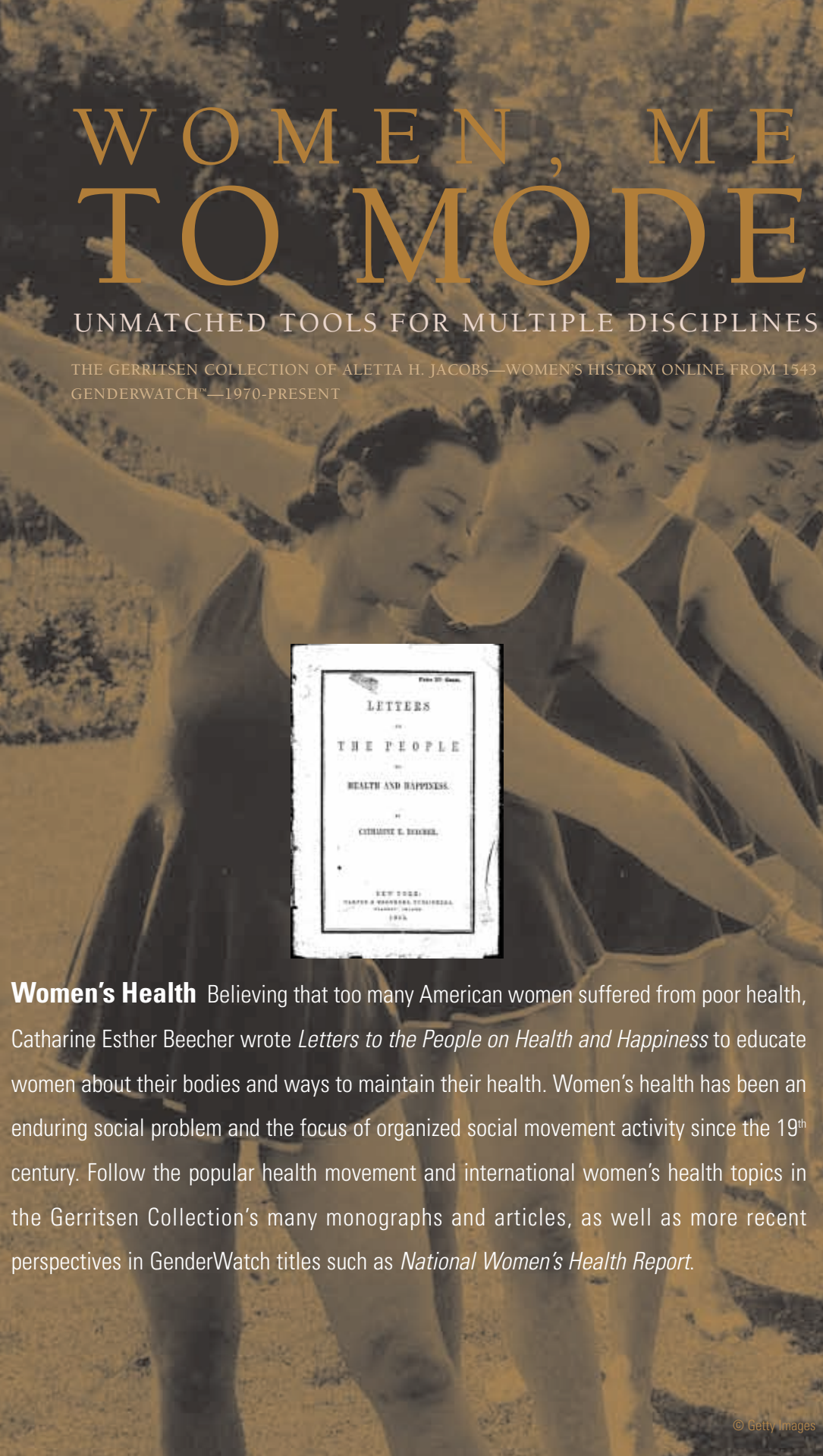
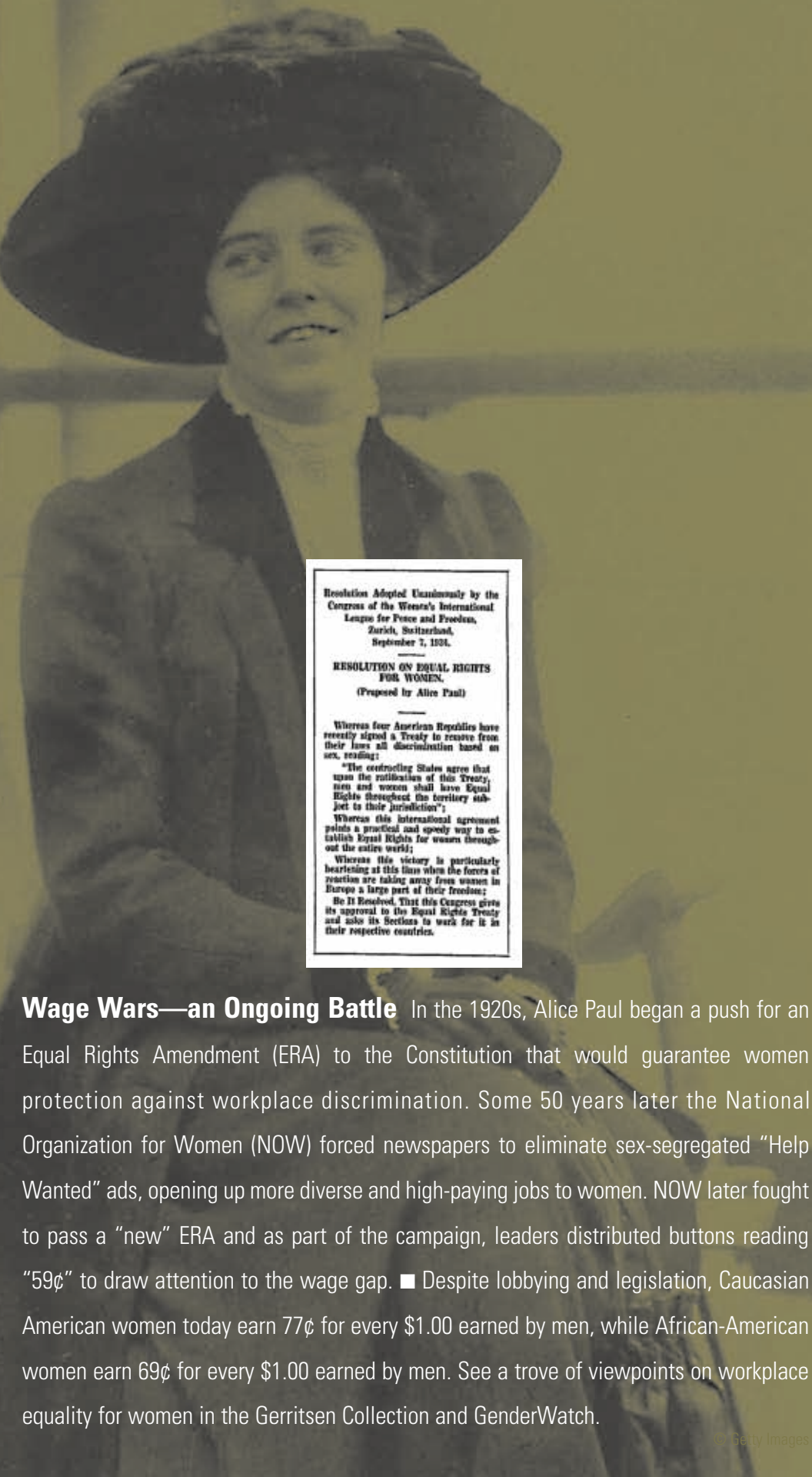
Bring Yesterday to Your Library—Today! Give your users electronic access to thousands of yesterdays, all linked with an easy-to-use interface. For free trials of the Gerritsen Collection and GenderWatch contact your sales representative at 1-800-521-0600 or 734-761-4700, ext. 3344; email us at pqsales@il.proquest.com; or visit our website at www.il.proquest.com. Do it today and serve your users for thousands of tomorrows.



JUST A FEW OF THE LEADING INSTITUTIONS USING THE GERRITSEN COLLECTION:

- Johns Hopkins University • Rice University • Texas A&M University
- University of Texas System • Binghamton University (SUNY)
- Vassar College • New York University • Dartmouth College
- Michigan State University • Ferris State University • University of California System





WOMEN, MEDIEVAL TO MODERN—

UNMATCHED TOOLS FOR MULTIPLE DISCIPLINES

THE GERRITSEN COLLECTION OF ALETTA H. JACOBS—WOMEN'S HISTORY ONLINE FROM 1543
GENDERWATCH™—1970-PRESENT

Wage Wars—an Ongoing Battle In the 1920s, Alice Paul began a push for an Equal Rights Amendment (ERA) to the Constitution that would guarantee women protection against workplace discrimination. Some 50 years later the National Organization for Women (NOW) forced newspapers to eliminate sex-segregated “Help Wanted” ads, opening up more diverse and high-paying jobs to women. NOW later fought to pass a “new” ERA and as part of the campaign, leaders distributed buttons reading “59¢” to draw attention to the wage gap. ■ Despite lobbying and legislation, Caucasian American women today earn 77¢ for every \$1.00 earned by men, while African-American women earn 69¢ for every \$1.00 earned by men. See a trove of viewpoints on workplace equality for women in the Gerritsen Collection and GenderWatch.

Women's Health Believing that too many American women suffered from poor health, Catharine Esther Beecher wrote *Letters to the People on Health and Happiness* to educate women about their bodies and ways to maintain their health. Women's health has been an enduring social problem and the focus of organized social movement activity since the 19th century. Follow the popular health movement and international women's health topics in the Gerritsen Collection's many monographs and articles, as well as more recent perspectives in GenderWatch titles such as *National Women's Health Report*.

Dress Reform—The Battle of the Bloomer Clothing historically reflects and reinforces gender roles. In 1853, the American Amelia Jenks Bloomer caused a social stir by urging women to abandon their petticoats for a short dress and pantaloons ensemble later known as “bloomer fashion.” Women who adopted these and other more sensible and hygienic fashions often faced ridicule. Trace the history and theory of female dress across the centuries in dozens of monographs and articles in the Gerritsen Collection and its modern companion, GenderWatch.

ProQuest
Information and Learning
789 E. Eisenhower Pkwy
P.O. Box 1346
Ann Arbor, MI 48106-13346



200,000 YESTERDAYS AT YOUR FINGERTIPS
Five Centuries of Women—on the Web
FREE TRIALS...
...of the most comprehensive women's history, feminism, and gender resources online:
• The Gerritsen Collection of Aletta H. Jacobs—Women's History Online from 1543
• GenderWatch™ (1970-Present)

FIRST CLASS
U.S. POSTAGE
PAID
ANN ARBOR, MI
PERMIT NO 293

THE GERRITSEN COLLECTION OF ALETTA H. JACOBS—WOMEN'S HISTORY ONLINE FROM 1543

GENDERWATCH™—1970-PRESENT



THE DAYS OF THEIR LIVES

200,000 Yesterdays at Your Fingertips
Women's History/Women's Studies—The Definitive Resources
Crossing cultures • centuries • perspectives • languages • disciplines



SIGN UP TODAY FOR A FREE TRIAL!